



Canadian Federation of Friends of Museums Fédération canadienne des amis de musées

Honourary Patron: Her Excellency the Right Honourable Michaëlle Jean,
C.C., C.M.M., C.O.M., C.D., Governor General of Canada

Président d'honneur: Son Excellence la très honorable Michaëlle Jean,
C.C., C.M.M., C.O.M., C.D., Gouverneure générale du Canada

May 31, 2010

FOR IMMEDIATE RELEASE

No Culture, No Future: The Urgency of Renewing Public Engagement with Arts and Culture in Canada

On **Thursday, October 21, 2010**, **Simon Brault** will be presenting a lecture based on his book *No Culture, No Future* (newly translated from *Le facteur C*). This event is organized by the Canadian Federation of Friends of Museums.

The lecture will take place at 7 P.M. in the Canadian Museum of Nature on McLeod Street. Admission is free.



Order of Canada Citation of Simon Brault, O.C., B.Sc., C.G.A.:

With extraordinary determination, Simon Brault has long been deeply committed to promoting culture across Canada. This advocate for the arts seeks every opportunity to address his favourite theme in local, national and international forums. Vice-Chair of the Canada Council for the Arts and Director General of the National Theatre School, he is well known for his expertise in cultural policy. He was the driving force behind the project to restore the Monument-National in Montreal and he spearheaded the creation of the Journées de la culture, which continue to grow with each passing year. He is also a founding member and Chairman of Culture Montréal, which champions the key role played by the arts and culture in defining and developing the City of Montreal.

Synopsis of *No Culture, No Future*

"Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits," proclaims the Universal Declaration of Human Rights. Simon Brault takes these words to heart and goes one step further. In *No Culture, No Future*, he establishes that arts are not just a right but a necessity. A longtime advocate of the arts in Montreal, Brault has taken action to re-establish that city as one of the most culturally accomplished communities in Canada. *No Culture, No Future* is part of his campaign to convince the people and governments of cities across Canada that investment in the arts benefits all citizens.

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